

# Bob's Box Emporium Website Plan

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## Page in Sitemap

Shared/ported in from other places

Content to Add

*Module to Use*

Uneditable Template Element

## Website

1. Global
  - a. Newsletter signup (See: Newsletter below) *ConstantContact*
  - b. Language picker (Google Translate dropdown)
  - c. Phone Number (toll free)
  - d. Search
2. **Homepage**
  - a. Editable Slideshow (advertising stuff + links) *Slideshow*
  - b. Blurb *Text*
  - c. Rotator with current specials (updates on refresh) *Content Rotator*
  - d. **Most recent blog posts** *Blog*
3. **About**
  - a. Big Bob *Text*
  - b. **Shipping & Returns**
    - i. Shipping Info *Text*
    - ii. Brief return policy (link to full page) *Text*
  - c. **Custom Orders**
    - i. Brief explanation of Service (link to full page) *Text*
    - ii. List of Suppliers *Text/Links*
  - d. **Staff & Support**
    - i. List of Staff & Support *Staff*
4. **Products**
  - a. See: Products below *Products*
5. **Specials**
  - a. Gallery of items on special *Gallery*
    - i. Link to individual products

6. **Custom Orders**
  - a. Introductory paragraph *Text*
  - b. Small gallery of examples *Gallery*
  - c. What a user can expect *Text*
  - d. Contact Form (goes to customorders@) *Contact*
7. **Big Bob's Blog** *Blog*
  - a. Specials
  - b. Cool Custom Orders (with permission)
  - c. New Products
  - d. Information about boxes
  - e. Company Updates
8. **Contact**
  - a. P.O. Box *Text*
  - b. Phone Numbers (office & toll free) *Text*
  - c. Custom orders (link to custom orders page) *Text*
  - d. Contact Form (goes to bob@ and julie@) *Contact*
9. **Return Policy** (hidden, but linked)
  - a. 60 day limit *Text*
  - b. Returns only on unopened or damaged products *Text*
  - c. Users pay for return shipping on non-damaged products *Text*
10. **Privacy** (hidden, but linked)
  - a. Bob's Box Emporium does not sell information to anyone. *Text*
  - b. The site is secured with an SSL. *Text*

## Newsletter

1. Sent Weekly
  - a. Rotating list of current specials
  - b. Links to blogs posted
2. Sent Quarterly
  - a. Special Coupon Code for newsletter subscribers
3. Sent around Holidays & Sales
  - a. Coupon Codes
  - b. All Specials
  - c. Sale information

## Products

### Functionality

1. Products will be purchased online, via an online ordering system.
2. Payment is handled via payment processor.
3. Shipping is determined by weight.
4. Coupon codes will be available occasionally.

### Organization

All categories appear under “**Products**” in navigation.

1. **Kids Boxes** (displays **featured kids boxes**)
  - a. **Baby Storage** (shared: **Decorative Storage → Baby**)
  - b. **Kids Storage** (shared: **Decorative Storage → Kids**)
  - c. **Novelty & Character Boxes** (shared: **Novelty & Character Boxes**)
2. **Novelty & Character Boxes**
3. **Lunch Boxes** (displays **featured lunch boxes**)
  - a. **Kids**
  - b. **Adults**
  - c. **Bento**
4. **Jewelry Boxes** (displays both **small and large**)
  - a. **Small**
  - b. **Large**
5. **Moving Boxes** (displays **featured moving boxes**)
  - a. **Small**
  - b. **Medium**
  - c. **Large**
  - d. **Oversized**

6. **Decorative Storage** (displays **featured decorative storage**)
  - a. **Baby**
  - b. **Kids**
  - c. **Teens**
  - d. **Adults**
7. **Storage** (displays **featured storage**)
  - a. **Storage Bins**
  - b. **Long-time Storage**
  - c. **Small Crafts**
  - d. **Large Crafts**
  - e. **Odd/Oversized**
8. **Lock Boxes** (displays **featured lock boxes**)
  - a. **Safes** (displays **safes and gun safes below**)
    - i. **Gun Safes** (hidden)
  - b. **Footlockers**
  - c. **Other**